



# Stavros Charidemou

Web/Software Developer  
and SEO Specialist

## Experience

( Oct 2023- Apr 2024)

PAFILIA - **WEB DEVELOPER**

- Maintain, amend and create WordPress websites either using specific builders or using custom coding based on the requirements given.
- Work towards SEO optimizing the on-page and off-page of the websites making sure that the website is also fully speed optimized.
- Provide technical support to staff members, create regular backups and maintain all websites.
- Run specific scripts that were used to detect specific barcodes from Accounting documents making sure that there are no errors.

( Mar 2023- Sept 2023)





ADMIRALS - **TECHNICAL SEO SPECIALIST**

- Check content writers' articles to ensure they are on-page optimised and meet all the requirements (e.g. keywords targeting, H tags, internal and external links, table of contents, etc.).
- Use of various software to analyze on-page and off-page SEO both for the company's website and also for competitor websites (including schema markup, correcting links and redirects, image alt texts, etc.).
- Suggest/Implement changes and ideas that can be implemented to help us grow both our traffic and our brand overall. (ex. link building).
- Keyword Tracking Tool: Developed a Python automation tool that was able to get specific keyword data from an API and display them in a data table. The specific tool was made to automatically run twice daily.
- Language Detection Tool: Developed a Python application that was able to connect with Google API and read and detect the written content language of the website and export the language code of each content part.
- Provide information and data on how to improve the keyword research including keyword clustering and ways to improve the keyword targeting by checking the keywords' difficulty and search volume.

## Profile

IT Developer / IT Support and SEO Specialist with over five years of experience providing technical support for different applications. Experienced using various programming languages ex.Java, SQL, PHP, Javascript, etc. Passionate about working in SEO and ranking websites higher on Google.

## Contact

-  +357-99907080
-  stavroscha@hotmail.co.uk
-  stavroscharidemou.info
-  33 Andrea Touloupou  
Emba, 8250  
Paphos

## Other Skills

- Experience setting up and managing Google Search Console, Google Analytics, Google Tag Manager and Google Ads.
- Capable going through Audits Reports making the appropriate corrections on the specific website.
- Have the knowledge in building high PA and DA backlinks.
- Able to use different SEO tool (ex. Ahrefs, MOZ, Semrush, Scrapebox, Screaming Frog, etc)

## Other Skills

- Capable to work under Sprints using specific applications like ex. Jira, ClickUp for tasks management.
- Providing Support on Windows environment including Windows 7 and Windows 10.
- Have the ability to use Office 365 and setup Outlook email accounts.
- Passed European Computer Driving License (ECDL) exams
- Clean European Driving License

## ( Feb 2019– Mar 2023 )

### STATARE SOLUTIONS – **DEVELOPER AND SEO SPECIALIST**

- Experienced using various SEO tools for keyword research and competitors' analysis using software (e.g. Screaming Frog, Ahref, Semrush, Scrapebox).
- Setting up Google Analytics and optimising Google Ads to maximize PPC campaigns.
- Developing and supporting company's and client's websites and working in on-page SEO (using Yoast, SEOpress, RankMath) and other methodologies like schema markup, headings tags, image alt tags etc.
- Involvement in various programming projects which are based on PHP, Vuejs, jQuery, JavaScript and C# programming languages.
- Developed several WordPress websites based on specific requirements making sure they are fully optimized on various devices.
- Developing and supporting company's and client's websites and working in on-page SEO using schema markup, headings tags, image alt tags etc.
- Involvement in various programming projects which are based on PHP, Vuejs, jQuery, JavaScript and C# programming languages.
- Developed several WordPress websites based on specific requirements making sure they are fully optimized on various devices.

## ( Nov 2018– Jan 2019 )

### **FREELANCE**

- Working on the on-page and off-page SEO of various websites and helping them rank higher on Google search results and Google Maps results.
- Developing different kinds of websites (including eCommerce) using the WordPress platform.
- Repairing laptops, desktops and other electronic devices.

## Education

### **2011 – 2012**

#### **MASTER OF SCIENCE, COMPUTING**

##### **Nottingham Trent University**

Thesis: Android Kart Game (Java Programming)

### **2008 – 2011**

#### **BACHELOR OF SCIENCE, COMPUTING SYSTEMS**

##### **University of Sunderland**

Lego NXT Mindstorm Robot (Java Programming)

References available on request